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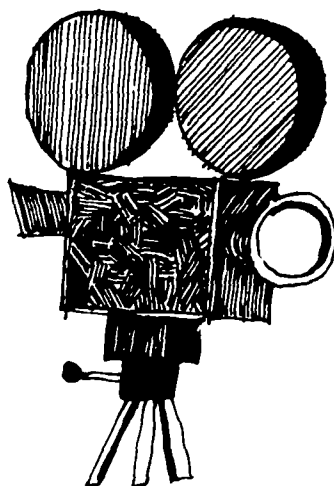
ABSTRACT

Designed for the grammar and high school teacher who spends a great deal of time in the classroom, this booklet provides a convenient, useful guide to film sources and to film producers and distributors which cater to grammar and high schools. A list of film sources gives name, address, and grade range of materials offered. Also included is an annotated list of references on the use of film in the classroom. (Author/SH)

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THE WORKING TEACHER'S PERSONAL GUIDE TO FILM SOURCES



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ERIC Clearinghouse on Media
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Stanford University
Stanford, California 94305
Fall 1972

CODE

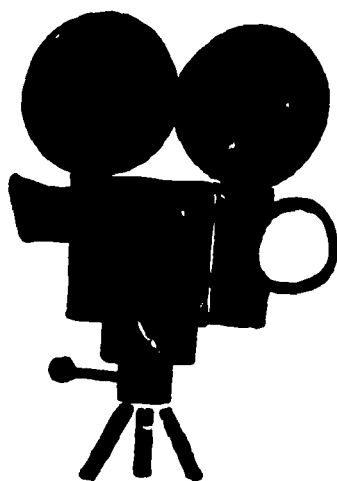
PS	Preschool
K	Kindergarten
PR	Primary
E	Elementary
I	Intermediate
HS	High School
C	College
A	Adult

This *Working Teacher's Personal Guide to Film Sources* was prepared by the ERIC Clearinghouse on Media and Technology for a workshop on Films in the Classroom: The State of the Art, sponsored by the University of California Extension Media Center at Berkeley. Because the Clearinghouse receives so many requests for this type of information, additional copies have been made available.

Designed especially for the grammar and high school teacher who spends most of his or her daytime hours in the classroom, this film source guide aims to do the following:

1. Give the working teacher a convenient, easy-to-use film source guide.
2. Give the working teacher a personal guide he or she can mark up and carry in a pocket for a reasonable price—free!
3. Give the working teacher a list of film producers and distributors which cater to grammar and high schools.
4. Give the working teacher a list of further references on the use of film in the classroom.

Jaclyn Caselli, Compiler



FILM SOURCES

ABC Media Concepts
2040 Broadway, New York, New York 10023
PS through A

ACI Films, Inc.
35 W. 45 St., New York, New York 10036
PS through A

AG/Educational Systems
601 N. Fairbanks Court, Chicago, Illinois 60611
PS through I

A-V Corporation
2518 North Blvd., P.O. Box 66824, Houston, Texas 77006
PS through C

AV-ED Films
7934 Santa Monica Blvd., Hollywood, California 90046
PR through C

AVI Associates, Inc.
825 Third Ave., Suite 2320, New York, New York 10022
PR through HS

Academy Films Distribution Company
P.O. Box 3414, Orange, California 92665
PS through A

Alemann Films
P.O. Box 76244, Los Angeles, California 90005
PR through A

Harold Ambrosch Productions
Box 3, Rancho Mirage, California 92270
PS through A

American Crafts Council
29 W. 53 St., New York, New York 10019
HS through A

American Documentary Films, Inc.
336 W. 84 St., New York, New York 10024
HS through A

Anagyros Film Library
1815 Fairburn Ave., Los Angeles, California 90025
PR through A

Appleton-Century-Crofts
440 Park Ave. South, New York, New York 10016
E

Audio/Brandon Films
512 Burlington Ave., La Grange, Illinois 60525
PS through A

Leland Auslander Films
6036 Comey Avenue, Los Angeles, California 90034
HS through A

BFA Educational Media
2211 Michigan Ave., Santa Monica, California 90404
PS through A

Brandon Films, Inc.
34 MacQuesten Parkway South, Mt. Vernon, New York 10550
PS through A

E. C. Brown Trust Foundation
3170 S.W. 87 Ave., Portland, Oregon 97225
PR through A

CCM Films, Inc.
866 Third Ave., New York, New York 10022
PS through A

Cenco Educational Films
2600 S. Kostner Ave., Chicago, Illinois 60623
PS through A

The Center for Curriculum Development, Inc.
401 Walnut St., Philadelphia, Pennsylvania 19106
PS through A

Centron Educational Films
1621 W. Ninth, Lawrence, Kansas 66044
PR through HS

Contemporary Films/McGraw-Hill
330 W. 42 St., New York, New York 10036
E through A

Coronet Films
65 East South Water Street, Chicago, Illinois 60601
PS through A

CRM Educational Films
Del Mar, California 92014
C through A

Discovery Teaching Films, Inc.
P.O. Box 424, Carmel Valley, California 93924
K through A

Dimension Films
733 N. La Brea Ave., Los Angeles, California 90038
PS through A

Walt Disney Educational Materials Company
800 Sonora Ave., Glendale, California 91201
PS through A

Doubleday Multimedia
1371 Reynolds Ave., Santa Ana, California 92705
PR through C

Eccentric Circle Cinema Workshop
P.O. Box 1481, Evanston, Illinois 60204
HS through A

Encyclopaedia Britannica Educational Corporation
425 N. Michigan Ave., Chicago, Illinois 60611
PS through A

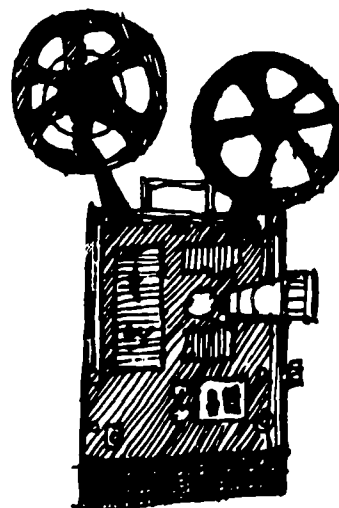
Eye Gate House
146-01 Archer Ave., Jamaica, New York 11435
PS through C

Film Dimensions, Inc.
25 W. 45 St., New York, New York 10036
PS through A

Film Distributors International
2223 S. Olive St., Los Angeles, California 90007
PR through A

Film Originals
6536 Robertson Dr., Boise, Idaho 83705
HS through A

Films Incorporated
1144 Wilmette Ave., Wilmette, Illinois 60091
E through A



Films/West, Inc.
518 N. La Cienega Blvd., Los Angeles, California 90038
PS through I

Firebird Films
203 Glen Ave., Sea Cliff, New York 11579
PS through A

Focus Films Company
1385 Westwood Blvd., Suite 205, Los Angeles, California 90024
I

Franciscan Communications Center
1229 S. Santee St., Los Angeles, California 90015
HS through A

Frith Films
Box 424, Carmel Valley, California 93924
PS through I

Furman Films
150 Green St., San Francisco, California 94111
HS through A

General Learning Corporation
250 James St., Morristown, New Jersey 07960
PS through HS

Graphic Curriculum, Inc.
P.O. Box 565, Lenox Hill Station, New York 10021
PR through A

Graphic Films Corporation
3341 Cahuenga Blvd., Hollywood, California 90068
E through A

Great Plains National Instructional Television Library
Box 80669, Lincoln, Nebraska 68501
PS through A

Grover Film Productions
P.O. Box 303, Monterey, California 93940
PR through HS

Handel Film Corporation
8730 Sunset Blvd., Los Angeles, California 90069
I through A

Happy Owl Educational Productions, Inc.
Box 25, Croton-on-Hudson, New York 10520
K through A

Holt, Rinehart and Winston, Inc.
383 Madison Ave., New York, New York 10017
PS through A

Houghton Mifflin Company
110 Tremont St., Boston, Massachusetts 02107
PS through C

Indiana University
Audio-Visual Center, Bloomington, Indiana 47401
PS through A

Initial Teaching Alphabet Publications (i/t/a)
6 E. 43 St., New York, New York 10017
C through A

Instructional Systems Inc.
21 E. 26 St., New York, New York 10010
PR through HS

Interaction Productions, Inc.
P.O. Box 2580, Grand Central Station, New York 10017
PS through HS

International Educational Films
6710 Melrose Ave., Hollywood, California 90038
PS through A

International Film Bureau Inc.
332 S. Michigan Ave., Chicago, Illinois 60604
PS through A

International Film Foundation, Inc.
Suite 916, 475 Fifth Ave., New York, New York 10017
PS through A

Journal Films
909 W. Diversey, Chicago, Illinois 60614
PS through HS

Kahana Film Productions
1909 N. Curson Place, Los Angeles, California 90046
PR through A

Richard Kaplan Productions, Inc.
1637 Broadway, New York, New York 10019
PS through A

Kaydan Records
12240 Ventura Blvd., Studio City, California 91604
PR through A

Victor Kayfetz Productions, Inc.
295 W. Fourth St., New York, New York 10014
PR through A

King Screen Productions
320 Aurora Ave., N., Seattle, Washington 98109
PS through A

Walter J. Klein Co., Ltd.
6301 Carmel Rd., Charlotte, North Carolina 28211
PR through A

Ernest Kleinberg Films
3890 Edgeview Dr., Pasadena, California 91107
PR through A

Eastman Kodak Company
343 State St., Rochester, New York 14650
PS through A

Walter Lewisohn Associates
Rte. 1, Box 284, Yorktown Heights, New York 10598
PR through A

Library Filmstrip Center
3033 Aloma, Wichita, Kansas 67211
PR through A

Karl B. Lohmann, Jr.
1006 Sunset Court, W. Lafayette, Indiana 47906
PS through A

McDonnell Douglas Corporation, Film & Television
Communications
3000 Ocean Park Blvd., Santa Monica, California 90406
C through A

McGraw-Hill Films
330 W. 42 St., New York, New York 10036
PS through A

Media Exchange, Inc.
12 North Drive, Malba, New York 11357
PS through A

Media Plus, Inc.
60 Riverside Dr., New York, New York 10024
P through A

Milner-Fenwick, Inc.
3800 Liberty Heights Ave., Baltimore, Maryland 21215
IIS through A

Minifilms Productions
229 S.E. First Ave., Ft. Lauderdale, Florida 33301
PS through A

National Aeronautics & Space Administration
Code FAD, Washington, D.C. 20546
I through A

National Audiovisual Center (GSA)
Washington, D.C. 20409
PS through A

National Educational Media, Inc.
3518 Cahuenga Blvd. West, Hollywood, California 90068
HS through A

National Film Board of Canada
Ste. 819, 680 Fifth Ave., New York, New York 10019
PS through A

National Gallery of Art—Extension Service
Washington, D.C. 20565
HS through A

National Instructional Films
49 S. Main St., Spring Valley, New York 10977
PS through A

National Park Service
Audio-Visual Arts Div., Harper's Ferry, West Virginia 25425
HS through A

Neibacher-Vetter Film Productions
1750 Westwood Blvd., Los Angeles, California 90024
PR through A

New Dimensions in Education, Inc.
160 Dupont St., Plainview, New York 11803
PS through HS

New York Times Company
229 W. 43 St., New York, New York 10036
HS through A

9200 Film Center
9200 Wayzata Blvd., Minneapolis, Minnesota 55440
I through HS

Northern Films
Box 98, Main Office Station, Seattle, Washington 98111
I through A

Outdoor Pictures
Box 277, Anacortes, Washington 98221
PR through A

Parents' Magazine Films, Inc.
52 Vanderbilt Ave., New York, New York 10017
PS through A

Pavacia Films
P.O. Box 353, Las Cruces, New Mexico 88001
PS through A

The Petersen Company
8451 Melrose Ave., Hollywood, California 90069
PR through C

Professional Arts, Inc.
P.O. Box 8484, Universal City, California 91608
PS through A

Pyramid Films
P.O. Box 1048, Santa Monica, California 90406
K through A

S-L. Film Productions
5126 Hartwick St., Los Angeles, California 90041
I through A

Sandler Institutional Films, Inc.
1001 N. Poinsettia, Hollywood, California 90046
K through HS

Scholastic Magazines
50 W. 44 St., New York, New York 10036
PS through A

Science Research Associates, Inc.
259 E. Erie, Chicago, Illinois 60611
PS through A

Scott, Foresman & Company
1900 E. Lake Ave., Glenview, Illinois 60025
PS through A

See-Saw Films
P.O. Box 262, Palo Alto, California 94302
HS through A

Shaw Productions
3225 Via de Todos Santos, Pala Mesa Village, Fallbrook,
California 92028
PS through A

Ken Snyder Enterprises
6335 Homewood Ave., Hollywood, California 90028
PS through A

Special Purpose Films
26740 Latigo Shore Drive, Malibu, California 90265
PR through HS

Sterling Educational Films
241 E. 34 St., New York, New York 10016
PS through HS

Sutherland Learning Associates, Inc.
8425 W. Third St., Los Angeles, California 90048
E through A

Thorne Films, Inc.
1229 University Ave., Boulder, Colorado 80302
P through C

Time Life Films
43 W. 16 St., New York, New York 10011
PS through A

Training Films, Inc.
Laurel Park, Butler, New Jersey 07405
PS through A

Twyman Films, Inc.
329 Salem Ave., Dayton, Ohio 45401
HS through A

Unipub, Inc.
Box 433, New York, New York 10016
P through A

U.S. Committee for UNICEF
331 E. 38 St., New York, New York 10016
E through A

Universal Education & Visual Arts
100 Universal City Plaza, Universal City, California 91608
P through C

University of California Extension Media Center
2223 Fulton St., Berkeley, California 94720
HS through A

Warner Bros., Inc.
Non-Theatrical Div.
4000 Warner Blvd., Burbank, California 91505
HS through A

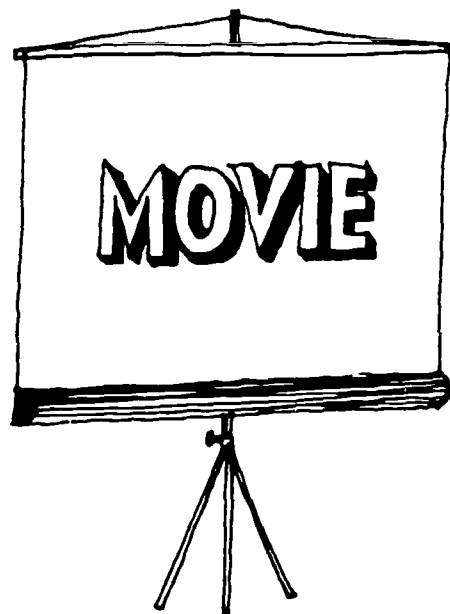
Weston Woods Studios, Inc.
Weston, Connecticut 06880
PS through P

John Wiley & Sons, Inc.
605 Third Ave., New York, New York 10016
E through C

Wombat Productions, Inc.
87 Main St., Hastings-on-Hudson, New York 10706
I through A

Yellow Ball Workshop
62 Tarbell Ave., Lexington, Massachusetts 02173
K through A

Young Filmmaker's Foundation, Inc.
310 W. 53 St., New York, New York 10019
HS



REFERENCE TOOLS

Audiovisual Market Place 1972-1973. A Multimedia Guide, R. R. Bowker Co., 1180 Avenue of the Americas, New York, New York 10036, 1972, 293 pp., \$17.50.

This fourth edition of the guide to the AV industry lists producers and distributors of educational film with complete addresses, telephone numbers, and subject areas, as well as much other useful information—including a 1972-73 calendar of AV exhibits and conferences.

Educational Media Index, McGraw-Hill, Inc., 330 West 42nd Street, New York, New York 10036, 1965, 14 volumes, out of print.

Includes titles and descriptions (1965 and earlier) of generally available educational media.

Charles and Edna Frankle, *Guide to Educational Technology*, Technomic Publishing Co., Inc., 265 West State Street, Westport, Connecticut 06880, 1971, 110 pp., \$25.

Lists 282 companies in the educational technology field, including film producers, with complete addresses and telephone numbers.

Sally Herickes, ed., *Audio-Visual Equipment Directory, 18th Edition*, National Audio-Visual Association, Fairfax, Virginia 22030, 1972, 464 pp., \$9.25.

A cooperative undertaking of the audiovisual industry, this equipment directory for 1972-73 offers a convenient, single source of information on all audiovisual equipment on the market today. Photographs, specifications, and prices of more than 1,500 models of equipment are provided, and over 520 manufacturers are represented with approximately 1,900 items of 67 categories. The directory includes motion picture and film equipment.

C. F. Hoban and E. B. Van Ormer, *Instructional Film Research 1918-1950 (Rapid Mass Learning)*, Pennsylvania State College, Instructional Film Research Program, Technical Report No. SDC 269-7-19, Special Devices Center, Office of Naval Research, December 1950.

All subsequent documents on instructional film are based on this report, which covers what is known as "The Golden Age Of Film Research."

Mary Foley Horkheimer and John C. Diffor, *Educators Guide to Free Films, 32nd Annual Edition*, Educators Progress Service, Inc., Randolph, Wisconsin 53956, 1972, 800 pp., \$11.75.

Complete, cumulative catalog of 4,779 free films, indexed by curricular area, title, subject, and source. Includes list of names and addresses of film sources. Each reference is annotated.

James L. Limbacher, compiler, *Feature Films on 8mm and 16mm, A Directory of Feature Films Available for Rental, Sale, and Lease in the United States*, 3rd edition, R. R. Bowker Co., 1180 Avenue of the Americas, New York, New York 10036, 1971, 269 pp., \$13.50.

Compiled from distributors' catalogs and supplementary lists, this directory lists more than 10,000 feature films on 8mm and 16mm which are available for rental, sale, or lease.

NICEM Index to 16mm Educational Films, 4th Edition (2 volumes), University of Southern California, National Information Center for Educational Media, University Park, Los Angeles, California 90007, October 1972, \$79.50.

Contains 70,000 annotated entries displayed with the following information: Annotation, audience level, running time, producer/distributor, and year of release.

Westinghouse Learning Directory, Westinghouse Learning Corp., 100 Park Avenue, New York, New York 10017, 1970, 7 volumes (\$99.50), plus a 1972 update (\$24.50).

Over 200,000 distinct items of instructional material are indexed in this annual directory. They are presented in 600,000 entries under more than 225,000 topics, and are indexed by both instructional material and source.

HELPFUL BOOKS

Ralph J. Amelio, *Film In The Classroom; Why Use It, How to Use It*, Pflaum/Standard, 38 West Fifth Street, Dayton, Ohio 45402, 1971, 181 pp., \$4.50.

Guiding the student to see for himself and extend his senses so that he is aware of his world, of others, and of himself should be a major goal in film study. This book describes a two semester film study course which was designed to accomplish this goal for high school and college students. Also included are a film glossary, a bibliography of over 350 titles of books and publications, and the names and addresses of major film distributors.

Yvonne Andersen, *Make Your Own Animated Movies. Yellow Ball Workshop Film Techniques*, Little, Brown and Company, 34 Beacon Street, Boston, Massachusetts 02106, 1970, 101 pp., \$5.95.

At the Yellow Ball Workshop, children and teenagers make animated films using simple art materials and camera equipment. Based on the animation techniques developed at the workshop, complete instructions for constructing backgrounds and characters and for animating the figures are provided. Setting up and using the camera, splicing film, synchronizing sound and picture, and the use of special effects and movie techniques like fading and panning are explained. Scenes from workshop films and photographs of participants illustrate the procedures.

Yvonne Andersen, *Teaching Film Animation To Children*, Van Nostrand Reinhold Company, 450 West 33rd Street, New York, New York 10001, 1970, 112 pp., \$8.95.

Under the author's direction, students from 5 to 18 years old have been making prize-winning animated films. In this guide intended for any adult who wishes to teach film animation, she describes and illustrates the techniques she has developed in her seven years of experience. All essential phases of camera work, synchronized sound recording, and optical sound recording are covered. In addition to

price guidelines and evaluations of cameras, projection and editing equipment, films, and tape recorders, there are directions for adapting cameras that lack such features as single-frame release for animation work.

Animation methods using movable and hinged cutouts, clay, toys, painted film, constructed forms, and pixillation (live actors) are described and illustrated.

David R. Anderson and Gary Wilburn, *Visualize; Instructor Manual*, Pflaum/Standard, 38 West Fifth Street, Dayton, Ohio 45402, 1971, 56 pp., \$1.20.

Visualize is a course in visual language that can be used as a part of any course where communication and self-expression are among the goals—in religion, art, photography, filmmaking or social studies classes. This instructor manual gives a step-by-step approach to four two-day seminars and three out-of-class projects. During the course students put together a presentation made up of their own 35mm slides, and as a final course project, make a film.

Seven appendixes list films for use in the demonstration section of each seminar, film sources, a bibliography, a glossary of terms, plus procedures for discussing films and for conducting brainstorming sessions.

David R. Anderson and Gary Wilburn, *Visualize; Student Manual*, Pflaum/Standard, 38 West Fifth Street, Dayton, Ohio 45402, 1971, 56 pp., \$1.20.

To be used with the above.



Gayle Avakian and Louise Baldwin, *Ways of Film Making for Beginners*, The Film Makers, VNV Communications, 628 El Camino Real, Arcadia, California 91006, 1971, 62 pp. Price on request.

This action-book does four things: 1. Provides an overview of a variety of film making techniques, 2. Gives step-by-step exercises in stop-action, pixillation, kinestasis and animation, 3. Demonstrates step-by-step procedures for preparing graphics-titles, etc., 4. Gives film handling and splicing know-how.

The Camera Cook Book, The Workshop for Learning Things, 5 Bridge Street, Watertown, Massachusetts 02172, 1971, 20 pp. Price on request.

Intended for use with the photographic materials available from the workshop. All procedures have been tried in classrooms and the materials are the most functional and inexpensive that they have discovered.

Cinemabilia, Catalog of Film Literature, Cinemabilia, 10 Cornelia Street, New York, New York 10014, 1972, 264 pp., \$2.50.

Comprehensive listing of film literature. Many books are out of print, so this one is excellent for archival purposes.

Peter Cowie, ed., *International Film Guide 1972*, A. S. Barnes and Company, Inc., Cranbury, New Jersey 08512, 1972, 512 pp., \$3.95.

Brief descriptions of film production activity in 44 countries and reviews of important films for these countries.

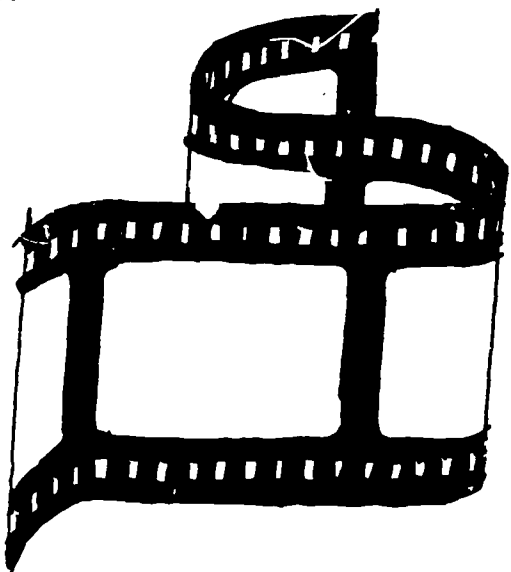
Filmstaks, Media Book Specialists, 888 Seventh Avenue, Suite 400, New York, New York 10019, 1972, 28 pp., 50c.

A service organization for schools and colleges which reviews, recommends, and sells books about media. This annotated catalog lists over 450 books which are accessible through Filmstaks, including many on film.

Charles F. Hoban, *Instructional Film: The State of the Art*, The ERIC Clearinghouse on Media and Technology, Stanford University, Stanford, California 94305, 1971, 36 pp. Available from the ERIC Document Reproduction Service, P.O. Drawer O, Bethesda, Maryland 20014, as document ED 055 432, 65c in microfiche or \$3.29 in hardcopy. Single copies also available free from the Stanford Clearinghouse.

The boundaries of knowledge and performance capabilities of instructional films are extending outward, but largely in directions that are somewhat neglected in the professional literature. The use of instructional films is expanding rapidly in volume. Miniaturization of film and projection equipment has been developed; functions of films in instruction are being redefined. Theoretical foundations are emerging in promising directions. Research is advancing at a snail's pace in directions other than classical learning. Logistical organization of film supply is being decentralized, and "media man" is in a transitional stage.

William Jinks, *The Celluloid Literature: Film in the Humanities*, Glencoe Press, 8701 Wilshire Boulevard, Beverly Hills, California 90211, 1971, 16 pp., \$3.95.



The purposes of this book are to introduce film as an art and to show how close, both in form and content, literature and the narrative film are to one another. A glossary of important film terms is included along with a bibliography on film, a list of film periodicals, and a list of the major distributors of 16mm films.

William Kuhns and Robert Stanley, *Exploring the Film*, Pflaum/Standard, 38 West Fifth Street, Dayton, Ohio 45402, 1971, 190 pp., \$3.20.

This book is intended to be used as a text in a film study course. The differences and similarities between stage drama and drama on film are explained, techniques of fiction films and documentaries are discussed, and the communication value of films explored. A final chapter gives "how to do it" details for a student-made film.

Git Luboviski, ed., *Cinema Catalogue*, Larry Edmunds Bookshop, Inc., 6658 Hollywood Boulevard, Hollywood, California 90028, 1972, 524 pp., \$2.95.

Sections in this book include literature of the cinema, technique of the cinema, and foreign language books and magazines on film. A good archival source.

Mass Media Ministries, Mass Media Associates, 1720 Chouteau Avenue, St. Louis, Missouri 63103, 1972, 119 pp.

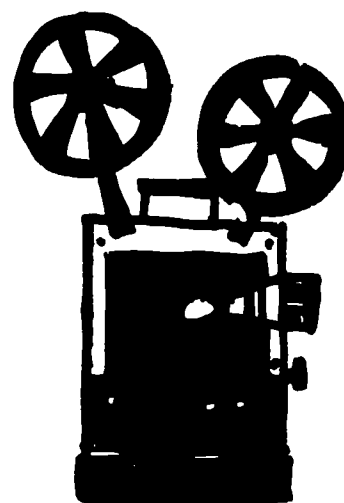
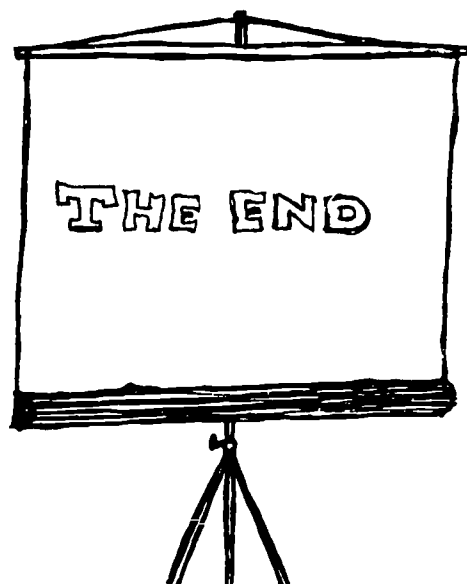
This is actually a catalog of films devoted to bringing about a meaningful encounter between the institutions of religion and education and to the vital reality of communications media in the modern world. Books on media are also cited.

Anthony Schillaci and John M. Culkin, eds., *Films Deliver: Teaching Creatively with Film*, Citation Press, 50 West 44th Street, New York, New York 10036, 1970, 352 pp., \$5.25.

Resource guide containing 15 papers covering formulation of the basic rationale for screen education, definition of the elements involved in filmmaking, successful how-to-do-it techniques, and an extensive annotated appendix containing indexes of film, film books, teachers' guides, and a directory of film distributors and lists of periodicals.

Gene Youngblood, *Expanded Cinema*, E. P. Dutton and Company, Inc., 201 Park Avenue South, New York, New York 10003, 1970, 432 pp., \$4.95 paperback.

Today, our environment is created more by television and cinema than by nature. New filmmakers are creating "synaesthetic" cinema, which discards traditional genres and instead films artists' own consciousnesses, a truer reality. This book deals with filmmaking from the aesthetic point of view.



NOTES

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